so you took over the enterprise: what now?
in the beginning...
there was the CIO
and the CIO controlled these
which meant control over these
(AKA the “Good Guys”)
but something happened then that Sauro...er...the CIOs did not intend
and if you don't buy that, explain
VCs expect open source to be default option

By Matthew Aslett

Open source software represents a better bet for venture capital firms than traditionally licensed software, according to representatives of three VC firms gathered at the recent Open Source Business Conference in London.

While all three firms had invested in open source before they insisted their likelihood to do so again was not based on favoritism, but rather an economic decision based on market realities.
in case this isn't getting through
first, they laugh at you
then they ignore you
then they fight you
then you win
YOU GUYS WON
open source is credible
open source stands for
choice
quality
security
and being able to dress like a hippie
so that part's good
but

(there's always a 'but')
“to whom much is given, much is required.”
-JFK
“great power involves great responsibility.”
- FDR
AND, A SHORT DISTANCE AWAY...

MY FAULT--ALL MY FAULT! IF ONLY I HAD STOPPED HIM WHEN I COULD HAVE! BUT I DIDN'T--AND NOW UNELE BEN IS DEAD...

AND A LEAN, SILENT FIGURE SLOWLY FADES INTO THE GATHERING DARKNESS, AWARE AT LAST THAT IN THIS WORLD, WITH GREAT POWER THERE MUST ALSO COME--GREAT RESPONSIBILITY!

AND SO A LEGEND IS BORN AND A NEW NAME IS ADDED TO THE ROSTER OF THOSE WHO MAKE THE WORLD OF FANTASY THE MOST EXCITING REALM OF ALL! --End
so what are you to do?
#5: educate, evangelize and market
#4: make open data a priority
#3: lower the barriers to entry
#2: be creative
#1: work together
thank you
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