All Data Big and Small
In the beginning, there was the database...
When you have a hammer and so on
December 29, 2004

Adam Bosworth’s Weblog
Thoughts on health, technology, and sometimes politics

Where have all the good databases gone

About five years ago I started to notice an odd thing. The products that the database vendors were building had less and less to do with what the customers wanted. This is not just an artifact of talking to enterprise customers while at BEA. Google itself (and I’d bet a lot Yahoo too) have similar needs to the ones Federal Express or Morgan Stanley or Ford or
The Cambrian Non-relational Explosion
Source: http://www.pnas.org/content/97/9/4426/F1.expansion.html
Why?
Different tools for different jobs
Or, rather, different data
A lot of different data
Most of the attention goes to **Big Data**
In spite of the fact that comparatively few have it
Less heralded is unstructured data
Between the size and (un)structure, it's amazing anything gets found.
It's hard to ask the right question
To make matters worse, you may only get one chance.
The most important answer is the next question
Some questions
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OTHER QUESTIONS