

TechEd 07 Keynote Day 1

Questions

- How do you break up projects?
 - That's always the first hurdle

Engyro

- acquisition
 - system center management packs for heterogenous

User-Focused Software

- VisualStudio demo
 - creating customized sales reports
- Silverlight demo
 - Jaime Cool
 - not much applause for running a bunch of video at once
 - [I dunno if these people are excited about "creative"]
 - Muglia
 - desktop CLR, slimmed down, realistically complete for you to create RIAs

service enabled application platform

- BizTalk demo
 - Mike Woods
 - wizard driven stuff for reports
 - .Net stuff
 - biz process with service enablement
- SOA-enabling applications with web services

Some areas

- Federated
 - products
 - can extract data
 - "Microsoft may store the data, but you own the data."
- Interoperable
 - communities
 - "including open source"
 - [I think they have "Xen Source" up there instead of "Zend Source"]
 - standards
 - access
- Secure
- virtualized
 - System Center
 - demo
 - Jeff Woolsey
 - common set of tools that understands the physical and virtual world
 - Server Core
 - stripped down server install fit to purpose
 - free add on Quick Migration stuff
 - adding new virtual machine to web farm

Back to the future video

- makes fun of WinFX, Hailstorm, and some other storage stuff that never happened

your challenges

- legacy vs.new

our promises to you

the dynamics maturity model

- 3 models
 - basic, standardized, rationalized, dynamic
 - core infrastructure
 - business productivity
 - application platform
 - differentiate with technology

initiatives

- DSI
- .Net
- Trustworthy computing

Energizer case

- "The Journey Towards Dynamic"
- applying tools to business value



Tom Bittman

- the kids are becoming the new workforce
 - the web connections
 - faster response times
 - relationships are online and short lived
- "agility requires [or enables?] us to take technology and apply it to itself."
- "the ability of an organization to sense environmental change and respond efficiently and effectively to that change"
 - ...agility needed
- business paying a la carte
 - instead of buying big chunks of IT
 - "we need a variable cost model!"
- In Search of Excellence
 - was about QoS
 - but most companies failed
 - needed to add in agility
- measuring agility
 - asking customers
- maturity model
 - process becomes obsolete with new technology
 - breaking up projects
 - long term projects fail
- principals
 - culture
 - agile
 - process
 - [technology]

- capturing knowledge
 - biz analyst, ITPro, developer
 - narrowing down specifics of models
 - ecosystem value-add
 - vendor-specific models
 - SML ecosystem
 - working with partners (EMC, Cisco) on "standardized models"
 - build best practice models
- processes form the foundation
 - modeling as a real core to drive down IT costs
 - model driven tools
 - Barry Shilmover
 - demo modeling
 - Contoso demo
 - modifying the models
 - navigating the model
 - all in a GUI
 - looking up knowledge in the GUI